

# Fort Frances Lakers Sponsorships 2020/21



Junior 'A' hockey clearly has been embraced by the communities and a variety of stakeholders. It is here to stay! Unaware by many people in the District the Fort Frances Lakers Junior A Hockey Team is a Community Owned Hockey Team! In order to sustain the viability of the Team we need to maintain and grow our sponsorship support. Every sponsor dollar we graciously accept contributes towards the yearly expenses of the hockey team, from bus rental and travel expenses to ice rental, and operating expenses. Annual expenses exceed \$285,000 with the biggest expense being bus rental.

We are asking that you continue or consider being a sponsor to our Junior A Hockey Team.

**Thank you for your support. It is greatly appreciated.**

Levels of Sponsorship		
<p><b>CORPORATE SPONSOR</b> (\$25,000 +)</p> <ul style="list-style-type: none"> <li>➤ 1 full-page ad in all home game programs.</li> <li>➤ Name listed on website and sponsorship board.</li> <li>➤ 12 season passes + 20 game night tickets.</li> <li>➤ Seat on the FFLHA/Board. (ex-of)</li> <li>➤ Link to Sponsor webpage</li> </ul>	<p><b>PLATINUM SPONSOR</b> (\$10,000 - \$24,999)</p> <ul style="list-style-type: none"> <li>➤ 1 full-page ad in all home game programs.</li> <li>➤ Name listed on website and sponsorship board.</li> <li>➤ 8 season passes + 15 game night tickets.</li> <li>➤ Link to Sponsor webpage</li> </ul>	<p><b>GOLD SPONSOR</b> (\$5000 - \$9,999)</p> <ul style="list-style-type: none"> <li>➤ ½ page ad in all home game programs.</li> <li>➤ Name listed on website and sponsorship board.</li> <li>➤ 6 season passes + 12 game night tickets.</li> <li>➤ Link to Sponsor webpage</li> </ul>
<p><b>SILVER SPONSOR</b> (\$2500 - \$4,999)</p> <ul style="list-style-type: none"> <li>➤ ¼ page ad in all home game programs.</li> <li>➤ Name listed on website and sponsorship board.</li> <li>➤ 4 season passes + 10 game night tickets.</li> <li>➤ Link to Sponsor webpage</li> </ul>	<p><b>BRONZE SPONSOR</b> (\$1000 - \$2,499)</p> <ul style="list-style-type: none"> <li>➤ 1/8 page ad in all home game programs.</li> <li>➤ Name listed on website and sponsorship board.</li> <li>➤ 20 game tickets</li> </ul>	<p><b>INDIVIDUAL SPONSOR</b> (\$400 to \$999)</p> <ul style="list-style-type: none"> <li>➤ Name listed in all home game programs.</li> <li>➤ Name listed on the sponsorship board.</li> <li>➤ 10 game tickets</li> </ul>
<p><b>BOOSTER PACKAGE</b> (\$250 to \$399)</p> <ul style="list-style-type: none"> <li>➤ This package will be included in the Game Program!</li> <li>➤ 2 game tickets</li> </ul>	<p><b>HANGING SIGNAGE</b> (@ Ice for Kids Arena)</p> <ul style="list-style-type: none"> <li>➤ small sign 3x6' is \$650 and renewal is \$500</li> <li>➤ large sign 4x8' is \$1200 and renewal is \$1000</li> <li>➤ 3 game tickets</li> </ul>	<p><b>GAME NIGHT/POWER PLAY SPONSOR</b> (\$500/game night)</p> <ul style="list-style-type: none"> <li>➤ 2 game tickets</li> <li>➤ Announcement @ games</li> <li>➤ Name listed in program</li> </ul>

## Please Choose From the Following Sponsorship Options

CORPORATE SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR
SILVER SPONSOR	BRONZE SPONSOR	INDIVIDUAL SPONSOR
HANGING SIGNAGE (L) or (S)	BOOSTER PACKAGE	GAME NIGHT SPONSOR

Sponsor's Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**SUSTAINABILITY - FINANCIAL - ACKNOWLEDGEMENT - ASPIRATION - LEADERSHIP - GO LOCAL**

## **OVERVIEW**

### **The Fort Frances Lakers Hockey Association/Bard**

Fort Frances Lakers Junior A Hockey Team

P.O. Box 76

Fort Frances, ON, Canada P9A 3M5

### **Fort Frances Lakers Hockey Team - 2020/2021**

The Fort Frances Lakers Hockey Association/Board is a nonprofit organization operating the Fort Frances Lakers Junior 'A' Hockey Team. The team is a community owned and operated team and we rely entirely on contributions from District sponsors in order to operate annually.

Fort Frances, International Falls and the District are historically established in hockey history and we are constantly looking for opportunities to build on that history going forward.

Our volunteer pool is passionate about supporting a Junior A hockey team in the area. You will be hard pressed to find a harder working core of dedicated volunteers! Their collective drive and desire to sustain a competitive Junior A Hockey Team is unsurpassed and impressive.

### **Fort Frances Lakers Hockey Association/Board Goals for 2020/2021**

1. **Sustainability** - Operate and sustain quality organized Junior 'A' hockey in the area.
2. **Financial Responsibility** - Operate within a fiscally responsible budget.
3. **Acknowledgement** – Continually acknowledge the support of our fans, fundraising supporters, sponsors & volunteers.
4. **Aspiration** - Aspire as players and as an organization to grow as individuals and as a hockey team.
5. **Leadership** - All Laker's players and board members to act as positive role models in the communities.
6. **Go-Local** – Buy locally with the area communities to show support for area team stakeholders.

### **Board and Sponsorship Contacts:**

Fort Frances Lakers Sponsorship Committee

Chairperson: John Kotnik

Phone: 807-276-4207

Email: [jkotnik19@gmail.com](mailto:jkotnik19@gmail.com)

### **Fort Frances Lakers Association/Board Sponsorship Committee Contacts**

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