



OVERVIEW

The Fort Frances Lakers Hockey Association/Board
Fort Frances Lakers Junior A Hockey Team
P.O. Box 76
Fort Frances, ON P9A 3M5

Fort Frances Lakers Hockey Team - 2022 / 2023

The Fort Frances Lakers Hockey Association/Board is a nonprofit organization operating the Fort Frances Lakers Junior 'A' Hockey Team. The Team is a totally community owned and operated team and we rely entirely on contributions from District sponsors in order to operate annually. Fort Frances, International Falls and the District are historically established in hockey history and we are constantly looking for opportunities to build on that history going forward.

Our volunteer pool is passionate about supporting a Junior A hockey team in the area. You will be hard pressed to find a harder working core of dedicated volunteers! Their collective drive and desire to sustain a competitive Junior A Hockey Team is unsurpassed and impressive.

Fort Frances Lakers Hockey Association/Board Goals - 2022 / 2023

1. **Sustainability** – Operated and sustain quality organized Junior 'A' hockey in the area.
2. **Financial Responsibility** – Operate within a fiscally responsible budget.
3. **Acknowledgement** – Continually acknowledge the support of our fans, fund raising supporters, sponsors and volunteers.
4. **Aspiration** – Aspire as players and as an organization to grow as individuals and as a hockey team.
5. **Leadership** – All Laker's players and Board members need to act as positive role models in the communities.
6. **Go-Local** – Buy locally within the area communities to show support for area team stakeholders.

Board and Sponsorship Contacts:

Fort Frances Lakers
President: Gary Silander
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Fort Frances Lakers
Sponsorship Chairperson: John Kotnik
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Fort Frances Lakers Association/Board Sponsorship Committee Contacts:

Wayne Allen
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Gord Hyatt
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FORT FRANCES LAKERS

SPONSORSHIP REQUEST 2022/2023

Junior 'A' hockey clearly has been embraced by the communities and a variety of stakeholders. It is here to stay!
Unaware by many people in the District the Fort Frances Lakers Junior A Hockey Team is a Community Owned Hockey Team! In order to sustain the viability of the Team we need to maintain and grow our sponsorship support. Every sponsor dollar we graciously accept contributes towards the yearly expenses of the hockey team, from travel expenses to ice rental and operating expenses. Annual expenses exceed \$400,000!

Look forward to having your sponsored business announced at the games!

We are asking that you continue or consider being a sponsor to our Junior A Hockey Team.

Thank you for your support! It is appreciated!

Levels of Sponsorship		
<p>CORPORATE SPONSOR (\$25,000 +)</p> <ul style="list-style-type: none"> ➤ 1 full-page ad in all home game programs. ➤ Name listed on website and sponsorship board. ➤ 12 season passes + 20 game night tickets. ➤ Seat on the FFLHA/Board. (ex- of) ➤ Link to sponsor web page ➤ Name added to Team Bus 	<p>PLATINUM SPONSOR (\$10,000 - \$25,000)</p> <ul style="list-style-type: none"> ➤ 1 full-page ad in all home game programs. ➤ Name listed on website and sponsorship board. ➤ 8 season passes + 16 game night tickets. ➤ Link to sponsor web page ➤ Name added to Team Bus 	<p>GOLD SPONSOR (\$5000 - \$10,000)</p> <ul style="list-style-type: none"> ➤ ½ page ad in all home game programs. ➤ Name listed on website and sponsorship board. ➤ 6 season passes + 12 game night tickets. ➤ Link to sponsor web page ➤ Name added to Team Bus
<p>SILVER SPONSOR (\$2500 - \$5,000)</p> <ul style="list-style-type: none"> ➤ ¼ page ad in all home game programs. ➤ Name listed on website and sponsorship board. ➤ 4 season passes + 10 game night tickets. ➤ Link to sponsor web page ➤ Name added to Team Bus 	<p>BRONZE SPONSOR (\$1000 - \$2,500)</p> <ul style="list-style-type: none"> ➤ ⅓ page ad in all home game programs. ➤ Name listed on website and sponsorship board. ➤ 20 game tickets 	<p>INDIVIDUAL SPONSOR (\$500 to \$1000)</p> <ul style="list-style-type: none"> ➤ Name listed in all home game programs. ➤ Name listed on the sponsorship board. ➤ 10 game tickets
<p>BOOSTER PACKAGE (\$250 - \$400)</p> <ul style="list-style-type: none"> ➤ This package will be included in the Game Program! ➤ 2 game tickets 	<p>GAME NIGHT POWER PLAY SPONSOR (\$100/game night)</p> <ul style="list-style-type: none"> ➤ 2 game tickets. ➤ Announcement @ games 	<p>HANGING SIGNAGE (@ Ice for Kids Arena)</p> <ul style="list-style-type: none"> ➤ small sign 3x6' is \$650 and renewal is \$500 ➤ large sign 4x8' is \$1200 and renewal is \$1000 ➤ 3 game tickets

Please Choose From the Following Sponsorship Options

CORPORATE SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR
SILVER SPONSOR	BRONZE SPONSOR	INDIVIDUAL SPONSOR
HANGING SIGNAGE (L) or (S)	BOOSTER PACKAGE	GAME NIGHT SPONSOR

Sponsor's Name: _____ Date: _____

Signature: _____ Sponsorship Contact: _____

Phone #: _____