



++ 2023
++ 2024
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PARTNERSHIP BROCHURE



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Lakers Junior A Hockey
P.O. Box 76
Fort Frances ON, P9A 3M5
fortfranceslakersgm@gmail.com
www.fortfranceslakers.com



ABOUT US

The Lakers are a community owned, non-profit organization headed by a board of directors, and a passionate group of volunteers. The Lakers organization shares a goal of sustaining a strong Junior A hockey program, while continuing to build on the rich hockey history in our district. Every sponsorship dollar contributes to annual costs that include travel, ice rental and operating expenses as the Lakers pursue an SIJHL Championship, and berth at the Centennial Cup.



OUR TEAM

SPONSORSHIP COMMITTEE

KEVIN SCHULZ

CHAIRPERSON

807-275-6299

ksstlouisblue@yahoo.ca

WAYNE ALLEN

807-274-7395

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GORD HYATT

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GARY SILANDER

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JOHN KOTNIK

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KALEB FIRTH

807-276-7452

kaleb_firth@hotmail.com





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BENEFITS

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Our sponsors play a vital role in helping sustain our Junior A hockey program. Becoming a Lakers sponsor provides a mutually beneficial, collaborative platform for your business or organization.

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Increased brand visibility and awareness across the Rainy River District.

Each sponsorship option is designed to provide creative brand recognition, and is intended to fit within your advertising budget.

We're open to new ideas! If you have an idea or promotion that is better suited to your marketing strategy, please let us know.



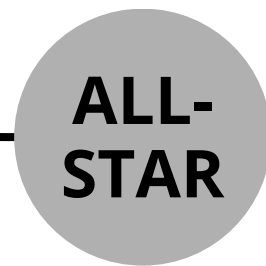
PARTNERSHIP LEVELS

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\$25,000+

- *Full-page ad in all home programs
- *Recognition on website/sponsor board
- *Social media recognition
- *Seat on Lakers Board of Directors
- *100 General Admission ticket bundle
- *Lakers appearance at your business with a select number of Lakers
- *\$500 Lakers Apparel Package



\$10,000

- *Full-page ad in all home programs
- *Recognition on website/sponsor board
- *Social media recognition
- *50 General Admission ticket bundle
- *\$250 Lakers Apparel Package

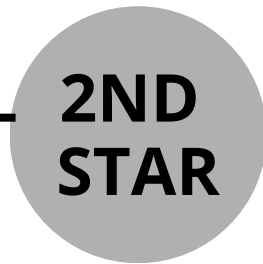
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\$5,000

- *1/2 page ad in all home game programs
- *Recognition on website/sponsor board
- *Social media recognition
- *25 General Admission ticket bundle



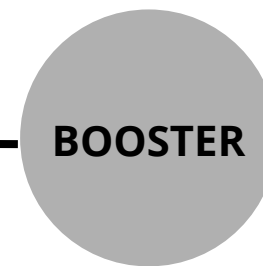
\$2,500

- *1/4 page ad in all home game programs
- *Recognition on website/sponsor board
- *Social media recognition
- *10 General Admission ticket bundle



\$1,000

- *Recognition in home game program of your choice
- *Social media recognition
- *4 tickets to the game of your choice



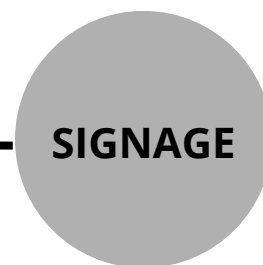
\$500

- *Social media recognition
- *4 tickets to a regular season game of your choice



\$100

- *Social media recognition
- *2 tickets to a regular season game of your choice



***Small (3x6) = \$650
(\$500 renewal)**

***Large (4x8) = \$1200
(\$1000 renewal)**



++ GAME DAY PA ++ ++ ANNOUNCEMENTS ++ ++ ++

Have your company or community group announced during every Lakers home game!

PENALTY KILLS - **\$1,000**

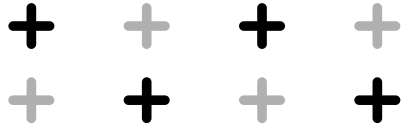
POWERPLAY - **\$1,000**

STARTING LINEUP - **\$500**

SHOTS ON GOAL - **\$500**

LAST MINUTE OF PLAY - **\$1,000**

3 STARS - **\$500**



GAME DAY PARTNER

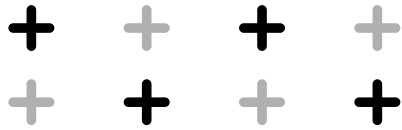
\$1,000

Take over a Lakers' Home Game with your organization, and provide a new and exciting experience for fans while gaining exposure in the community!

As a Game Day Partner, you get:

- Naming rights for the theme of the game
- Opportunity for ceremonial puck drop
- 10 FREE tickets + special group rate for extra tickets
- Rights to give away prizes throughout the game
- Booth space in concourse and lobby to engage with fans





EVENT TITLE SPONSORSHIP

\$2,500

Naming rights are available for several Lakers initiatives including;

- Lakers Youth Development Camps
- 2023-24 Lakers Breakfast Club
- School Reading Programming

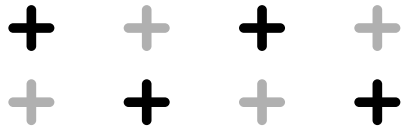
*Naming rights

*10 FREE tickets + special group rate for extra tickets

*Rights to give away prizes throughout the event

*Exclusive advertising rights at the sponsored event





OFF-ICE EXPERIENCES

READING PROGRAM

Have the Lakers join your classroom or youth organization for our reading program!

Students will read with the Lakers, and partake in organized games and crafts.

COMMUNITY GROUPS

Have the Lakers join your community event!

As a community-based organization, our goal is to ensure we are partnering with local groups, organizations and businesses. Get in touch with us to see how we can work together to increase visibility and promote our community.





THANK YOU!



CONTACT



807-275-6299



www.fortfranceslakers.com



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